



## **ABOUT LIVE TV**

LIVE TV Co., Ltd. is a part of the Live Incorporation Public Company Limited which was established on November 12, 1987. LIVE TV produces and provides entertainment programs for cable-TV under the name of "LIVE TV" by providing complete program packages for cable TV operators nationwide in both Thailand's metropolitan and provincial areas. Programs produced by LIVE TV are for broadcast 24/7 via a satellite system equipped with signal encryption to restrict unauthorized use of the programs. Only those cable-TV operators who have contracted to purchase programs from LIVE TV can receive those programs and concurrently broadcast them to their subscribers nationwide. Additionally, LIVE TV has several business units: LIVE Magazine, a monthly magazine for LIVE TV viewers; LIVE Digital, a digital content service which will be incorporated in some programs to for value-addition; and Future LIVE Television Co., Ltd. ("FLTV"), a joint venture with the Future Marketing Communications Group Co., Ltd.

## **ABOUT BENCHMARK BROADCAST SYSTEMS**

Benchmark Broadcast Systems (S) Pte Ltd., a KIT digital company (NASDAQ: KITD), is a consultant and technology partner for Media and Broadcast companies throughout Asia Pacific, specializing in providing cutting edge technologies for digital media creation, management and distribution. Benchmark focuses on offering complete technology solutions for Broadcast and TV/Film post production applications, starting from pre-sale consultancy, through systems design and integration to installation and user training. The services and products offered start from simple add-on cards with software for specific applications and go all the way to complete turnkey system integration services for setting up a new TV station or upgrading/modernizing existing ones. Moreover, the Company also specialises in traditional-to-IP broadcast video systems migration, asset management and storage, networking and IP video publishing. In addition to a wide network of dealers for providing backup support and user training, Benchmark has its own sales/support engineers based at Beijing, Chennai, Dhaka, Kolkata, Mumbai, New Delhi, Singapore and Taipei, supporting its customers in the Middle East, S. Asia, S. E. Asia and N. Asia.

## **ABOUT KIT DIGITAL, INC.**

KIT digital (NASDAQ: KITD) is a leading, global provider of on-demand, Internet Protocol (IP)-based video asset management systems (VAMS). KIT VX-one, the Company's end-to-end software platform, enables enterprise clients to acquire, manage and distribute video assets across the three screens of today's world: the personal computer, mobile device, and IPTV-enabled television set. The application of VX ranges from commercial video distribution to internal corporate deployments, including corporate communications, human resources, training, security and surveillance. KIT digital's client base includes more than 1,000 customers across 30+ countries, including The Associated Press, Best Buy, Bristol-Myers Squibb, Disney-ABC, ESPN Star, FedEx, General Motors, Google, Hewlett-Packard, Home Depot, IMG Worldwide, Intel, MediaCorp Pte Ltd., News Corp, Telefonica, the U.S. Department of Defense, Verizon and Vodafone.

KIT digital is headquartered in Prague, and maintains principal offices in Atlanta, Beijing, Buenos Aires, Chennai, Cologne, Delhi, Dubai, Kolkata, Melbourne (Australia), Mumbai, Toronto, Stockholm, New York, London, Cairo and Singapore.

For additional information, visit:

<http://www.kitd.com>

or follow the company on Twitter at:

<http://www.twitter.com/KITdigital>

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